

EDITORIAL

The Dream

To change the direction of a large organisation takes exceptional leadership. It also takes something else.

Leadership without vision is a nothing. A leader must have a dream: a dream of what the organisation could become. Yet a dream in a man's brain is a useless thing: an opal asleep in the soil. The vision, if it is to succeed, must be brought out and given bones and structure so that others too may see the possibilities.

A leader must know how to draw men around him to make them part of his dream, and being part of the dream each man in turn becomes bigger than he was. That is leadership. Lesser men in the organisation will not be unaffected. They too will anvil out their own dream within the larger vision so that the organisation becomes altogether a wholesome magical thing. All of this is possible. But it starts with one man.

Coillte Teoranta, the new semi-state forestry company, can become a great organisation. It can be this; it can be all of this.

To the Chairman and his Board of Directors, to the Chief Executive of the new company and all the men who go with her – we wish you well.